

ESG in Five

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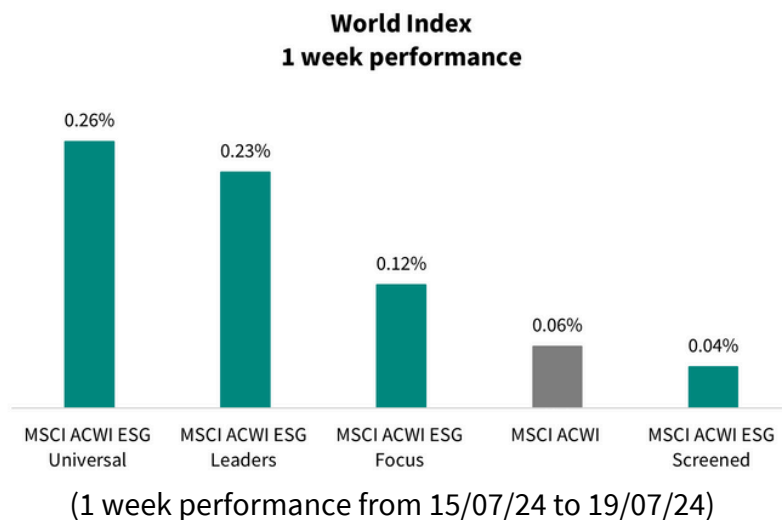
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ESG IN FIVE

- **DHL & Envision Partner for Green Logistics Innovations**
- **Starbucks & Mercedes-Benz to Roll Out EV Charging Network**
- **IHG Introduces Low Carbon Hotel Initiative**
- **3M Invests in Green Hydrogen Technology**

Market Recap

ESG strategies declined for the week, in line with tech-based indices, on concerns that the US would restrict microchip exports to protect intellectual property.



DHL & Envision Launch Green Logistics Partnership

Logistics giant DHL and green technology provider Envision Group announced today a new partnership aimed at advancing sustainability innovations in logistics and energy, with a particular focus on sustainable aviation fuel.

Scaling the use of sustainable aviation fuels forms a significant part of DHL's Sustainability Roadmap.

Starbucks & Mercedes-Benz to Launch EV Charging Network

Starbucks and Mercedes-Benz have announced the launch of a new strategic collaboration aimed at installing high-power electric vehicle chargers at 100 Starbucks stores across the U.S.



Under the first phase of the program, high-power EV chargers will be installed at Starbucks locations on a 1,400-mile route along Interstate 5 from Washington to California, including in core urban areas and charging deserts, with the companies saying that they aim to identify more locations over time, including in markets on the East Coast.



IHG to Feature Low Carbon Hotels

IHG Hotels & Resorts have announced the launch the Low Carbon Pioneers program, featuring hotels across its brands meeting sustainability attributes including energy efficiency and no fossil-fuel combustion on site.

According to IHG, the launch comes as more hotel guests consider sustainability and look to reduce environmental impact, noting that almost all of the company's top global corporate accounts are setting net-zero or carbon-neutral targets.

3M Invests in Green Hydrogen Tech Company

3M has made a strategic investment in green hydrogen tech company Ohmium International, as part of its efforts to expand into emerging climate technologies. Hydrogen is viewed as one of the key building blocks of the transition to a cleaner energy future, particularly for sectors in which renewable energy solutions such as wind or solar are less practical.



According to 3M, the new investment forms part of its commitment to advancing technologies that support the transition to a low-carbon economy, and that may help the company further decarbonate its own operations.

Sources:

Anthony Walters - Head of ESG at Clever Adviser Technology Ltd (Clever)

Market recap Data sourced from FE FundInfo & Koyfin (quoted in Pounds Sterling).

DHL, Envision Launch Green Logistics Partnership by ESG News, 22/07/24

Starbucks, Mercedes-Benz to Launch EV Charging Network at Starbucks Stores Across U.S., by ESG today, 17/07/24

IHG to Feature Low Carbon Hotels by ESG Today, 17/07/24

3M Invests in Green Hydrogen Tech Company Ohmium, by ESG News, 17/07/24

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