

ESG in Five

1st October 2024.



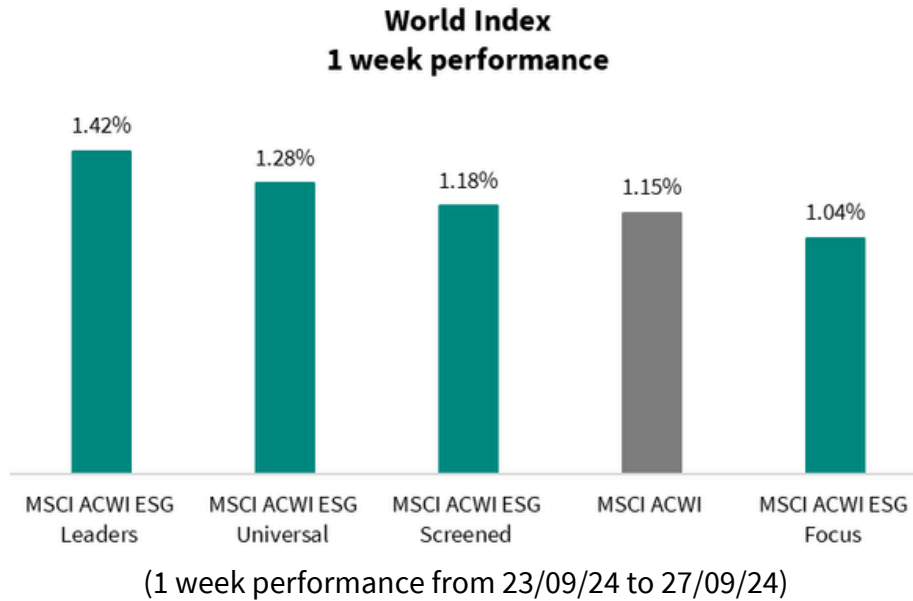
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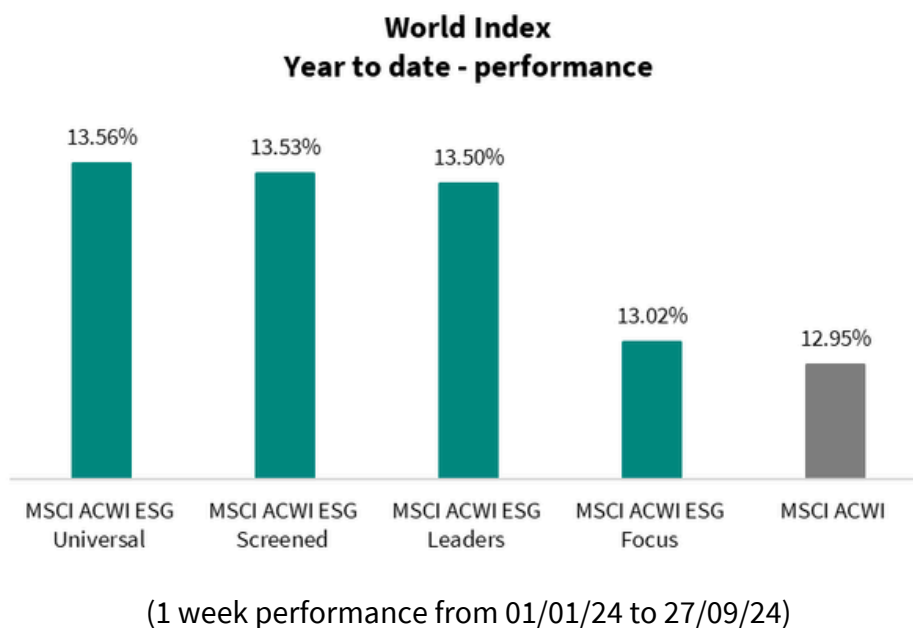
- **Billie's Green Beats: Rocking the World, One Eco-Meal at a Time**
- **Fueling Up! Air France Takes Off with Green Energy**
- **Building a Greener Future, Brick by Brick: LEGO's Quest for Sustainable Playtime**
- **The Power Hour: Corporations Race to Keep the Lights On**

Market Recap

It was a positive week for all strategies, with the Leaders strategy gaining 1.42%, whilst the unconstrained strategy added 1.15%.



On a year to date basis, all strategies are showing very positive returns, with ESG strategies leading the unconstrained approach.





Billie Eilish Teams Up with Google Maps for Sustainable Touring

Billie Eilish, in collaboration with Google Maps, is encouraging her fans to make more environmentally conscious choices while attending her upcoming tour. The partnership focuses on promoting eco-friendly transportation and plant-based food options in various tour cities.

For fans looking to eat sustainably before her concerts, Billie has curated a list of her favourite plant-based eateries in major cities like Los Angeles, New York, Chicago, and more.

Google Maps offers multiple transportation options like walking, cycling, and scooter-sharing to reduce the environmental impact of concert travel. In cities such as Berlin, Paris, and Sydney, the app even suggests public transit or walking when it's just as fast as driving. This initiative aligns with Eilish's message, "Together we can reduce our collective footprint."

Air France-KLM Signs Deal for 1.5 million tonnes of Sustainable Aviation Fuel

Air France-KLM has signed a Memorandum of Understanding (MoU) with TotalEnergies for the delivery of an additional 1.5 million tonnes of sustainable aviation fuel over a 10-year period.



The new deal builds on a contract that was signed between the companies in 2022, in which TotalEnergies committed to supply 800,000 tons of Sustainable Aviation Fuel (SAF) over a 10-year period, beginning in 2023. SAF allows for a reduction in CO₂ emissions by at least 75% and up to 90% over the entire fuel life cycle, compared with fossil fuel equivalents, the company said.



LEGO Group Increases Renewable Content in Bricks by 83%

The LEGO Group revealed progress in its efforts to shift its products towards using more sustainable materials, announcing that it has seen an 83% increase in renewable content in its bricks in the first six months of 2024. 30% of the resin used by the company is sourced under a "mass balance" approach, translating to 22% renewable sources in its raw materials.

The announcement comes as LEGO Group works to make its products from more sustainable materials, and generating little or no waste by 2032. It's also targeting net zero emissions across the value chain by 2050.

Major Companies Commit to 24/7 Carbon-Free Energy

Google, AstraZeneca, Iron Mountain Data Centres, Shree Cement, Air Trunk, and Vodafone UK have joined the Climate Group's 24/7 Carbon-Free Coalition as Founding Partners. This new initiative aims to redefine corporate electricity procurement by matching energy consumption with local carbon-free power around the clock.



The 24/7 Carbon-Free Coalition, launching at Climate Week NYC, targets the decarbonization of corporate electricity usage. Members will work together to shape the campaign's pilot phase, with a full rollout expected in 2025.

Sources:

Anthony Walters - Head of ESG at Clever Adviser Technology Ltd (Clever)
Market recap Data sourced from FE FundInfo & Koyfin (quoted in Pounds Sterling).
Billie Eilish Teams Up with Google Maps for Sustainable Touring by ESG Today, 26/09/24
Air France-KLM Signs Deal for 1.9 Billion Liters of Sustainable Aviation Fuel with TotalEnergies, by ESG Today, 24/09/24
LEGO Group Increases Renewable Content in Bricks by 83% in 2024, by ESG Today, 24/09/24
Major Companies Commit to 24/7 Carbon-Free Energy with Climate Group's New Coalition, by ESG Today, 30/09/24

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